

# COOKIE POLICY

*This Cookie Policy was last updated on 1<sup>st</sup> of March 23, and applies to citizens of the European Economic Area.*

## 1. Introduction

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This Website [www.peterandclark.com](http://www.peterandclark.com) (hereinafter the “**Website**”) is operated and maintained by PETER & CLARK Multilingual Communication S.A., 11 rue de l'Industrie, L-8399 Windhof, Luxembourg, B65568, as data controller (hereinafter: “**we**”, “**us**”, “**our**”).

The Website uses cookies and other related technologies (all technologies are referred hereto as “**Cookies**”). Cookies are also placed by Data processors identified below under point 7. The purpose of this document is to inform you about the information we collect as a result of our use of Cookies, how we process it, why we do so and when we share it with third parties. The data subject concerned are the users of this Website (hereinafter: “**you**”, “**your**”, “**yours**”).

## 2. What are Cookies?

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Cookies are small data files that are sent along with pages of this Website and stored by your browser on the hard drive of your computer or another device you use to navigate on our Website. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit. Some Cookies are only stored for the period during which your internet browser remains active and others for a longer predetermined period.

We explain below how you can delete, block or disable Cookies through your internet browser settings, but we inform you that some or all of the features of our Website and the services we offer may not work properly.

## 3. What are scripts?

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A script is a piece of program code that is used to make our Website function properly and interactively. This code is executed on our server or on your device.

## 4. What is a web beacon?

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A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5. Why do we use Cookies?

We use Cookies to store information about your browsing on our Website, which helps us to improve your browsing experience and our communication with you. Some Cookies are important for the proper functioning of our Website and services.

Cookies allow us to collect information for different purposes. For example, we collect information about the type of device you use, its operating system and the internet browser you use so that we can adapt our content to display it correctly. We collect information to remember your preferences and communications with us. We also collect information to improve our communication with you, such as how you access our Website, the pages you visit and the links you click.

## 6. What types of Cookies do we use?

### 6.1 Technical or functional Cookies

Some Cookies ensure that certain parts of the Website work properly and that your user preferences remain known. By placing functional Cookies, we make it easier for you to visit our Website. This way, you do not need to repeatedly enter the same information when visiting our Website and, for example, the items remain in your shopping cart until you have paid. We may place these Cookies without your consent.

Cookie name	Provider	Type	Purpose	Expiry	Data sent to
_grecaptcha	gstatic.com	HTML	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of the website.	persistent	United States
_grecaptcha	google.com	HTTP	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of the website.	180 days	United States
_cmplz_saved-categories	peterandclark.com	HTTP	Determines whether the user has accepted the cookie consent box.	1 year	Germany
_cmplz_saved_services	peterandclark.com	HTTP	Determines whether the user has accepted the cookie consent box.	1 year	Germany
rc::a	gstatic.com	HTML	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of the website.	persistent	United States
rc::b	gstatic.com	HTML	This cookie is used to distinguish between humans and bots	session	United States
rc::c	gstatic.com	HTML	This cookie is used to distinguish between humans and bots.	session	United States

### 6.2 Marketing/Tracking Cookies

Marketing/Tracking Cookies are Cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this Website or across several websites for similar marketing purposes. We may only place these Cookies with your explicit consent.

Cookie name	Provider	Type	Purpose	Expiry	Data sent to
Ads/ga-audiences	Google.ie	Pixel	Used to detect whether the user intends to leave the page via cursor movements. This allows the website to trigger certain pop-ups to keep the user on the website or	session	The United States

			convert them to customer.		
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### 6.3 Statistic Cookies/performance Cookies

Statistic cookies help us understand how visitors interact with our Website by collecting and reporting information anonymously. This include cookies from third-party analytics services.

Cookie Name	Provider	Type	Purpose	Expiry	Data sent to
_ga	peterandclark.com	HTTP	Registers a unique ID that is used to generate statistical data on how the visitor used the website.	2 years	The United States
_ga_#	peterandclark.com	HTTP	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the most and recent visit.	2 years	The United States
_gat	peterandclark.com	HTTP	Used by Google Analytics to throttle request rate.	1 day	The United States
_gid	peterandclark.com	HTTP	Registers a unique ID that is used to generate statistical data on how the visitor used the website.	1 day	The United States

### 6.4 Social media buttons

On our Website we have included buttons for Twitter, LinkedIn and Instagram to promote webpages (e.g. “like”, “pin”) or share (e.g. “tweet”) on social networks like Twitter, LinkedIn and Instagram. These buttons work using pieces of code coming from Twitter, LinkedIn and Instagram themselves. This code places Cookies. These social media buttons also can store and process certain information, so a personalized advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to understand what they do with your (personal) data which they process using these Cookies. The data that is retrieved is anonymized as much as possible. Twitter, LinkedIn and Instagram are located in the United States.

## 7. Placed Cookies

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- gstatic.com
- google.com
- google.ie
- peterandclark.com

## 8. Information collected through Cookies

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The Cookies mentioned above under point 6 may collect the following information:

- IP address;
- Date and time of connection to the Website;

- Location of the Website;
- Time spent on the Website;
- Information about the tool used to access the Website;
- Language configuration and preferences;
- Data relating to the pages consulted;
- Links consulted on the Website

## 9. Consent

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When you visit our Website for the first time, we will show you a pop-up with an explanation about Cookies. As soon as you click on “Accept cookies”, you consent to us using all Cookies and plugins as described in the pop-up and this Cookie Policy. You can disable the use of Cookies via your browser, but please note that our Website may no longer work properly.

### **Manage your consent settings**

Manage Consent Current status: Accepted

## 10. The data recipients of your personal data

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- Peter & Clark Multilingual Communication S.A.
- Peter & Clark Services S.A.
- Peter & Clark Technologies S.A.
- Google

## 11. Conservation periods for your personal data

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The period of time your personal data is conserved varies according to the purposes for which this data is processed.

In any event, it may not exceed the period strictly necessary to achieve these purposes.

## 12. Your rights with respect to personal data

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You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.

- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact our Data Protection Officer (DPO) BONN & SCHMITT S.a r.l., represented by Mr. Gabriel BLESER, Avocat à la Cour, registered at L-1511 Luxembourg, 148, avenue de la Faïencerie (dpo@peterandclark.lu) or refer to the contact details at the bottom of this Cookie Policy. The DPO ensures that the rights of the individuals whose data are processed by Peter & Clark are respected. If you have a complaint about how we handle your data, we invite you to inform us. You also have the right to submit a complaint to the supervisory authority, the National Commission for Data Protection, *Commission Nationale pour la Protection des Données*, 1, avenue du Rock'n'Roll, L-4361 Esch-sur-Alzette (CNPD).

Please refer to Peter & Clark's Privacy Policy for additional information on the processing of (personal) data (<https://www.peterandclark.com/legal-notice/>).

### 13. Enabling/disabling and deleting Cookies

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You can use your internet browser to automatically or manually delete Cookies. You can also specify that certain Cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our Website may not work properly if all Cookies are disabled. If you do delete the Cookies in your browser, they will be placed again after your consent when you visit our Websites again.

### 14. Contact details

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For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Peter & Clark – Multilingual Communication S.A., 11 rue de l'Industrie (SolarWind Building), L-8399 Windhof, Luxembourg - Luxembourg, B65568.

Website: <https://www.peterandclark.com>

Email: [contact@peterandclark.com](mailto:contact@peterandclark.com)

Phone number: 00352 30989711